



D S E I

14-17 SEPTEMBER 2021
EXCEL - LONDON

FACTS & FIGURES

coordinated by
P&C
International

coordinated by
P&C
International

Supported by



Organised by





**AEROSPACE
ZONE**



**SECURITY
ZONE**



**LAND
ZONE**



**NAVAL
ZONE**



**JOINT
ZONE**



**MANUFACTURING
HUB**



**FUTURE TECH
HUB**



**MEDICAL
HUB**



**SPACE
HUB**

FACTS & FIGURES

As one of the first major meetings of the international defence and security community, DSEI 2021 marked a much anticipated return to face-to-face business following the challenges of COVID-19. Delivering an impressive amount to see and do, the event will be remembered as a landmark edition by all those that supported it.



POWERING PROGRESS DEFINING YOUR FUTURE

DSEI connects governments, national armed forces, industry thought leaders and the entire defence & security supply chain on a global scale. With a range of valuable opportunities for networking, a platform for business, access to relevant content & live-action demonstrations, the DSEI community can strengthen relationships, share knowledge and engage in the latest capabilities across the exhibition's Aerospace, Land, Naval, Security & Joint Zones.

VIP & INTERNATIONAL DELEGATION ENGAGEMENT

2,200+
global VIPs & delegations

90+
countries represented including all 26 priority countries

400+
starred officers - a 33% increase from DSEI 2019

1,600
Pre-scheduled meetings facilitated by VIP Engagement Team

HEADLINE FIGURES

20,000+
attendees from 92 countries

2770+
DSEI & DSEI Connect defence and security suppliers

21
International pavillions

CONTENT PROGRAMME

8
Sector focussed forums

360+
total speakers

19
Keynotes

DSEI CONNECT & MEET ME

10,700+
active users

4,600+
active buyer profiles

50,000+
interests made

10,600+
live streamed content attendees

9,000+
exchanged messages



PARTICIPATING COMPANIES

2,700+ PARTICIPATING SUPPLIERS
250+ NEW EXHIBITORS
21 INTERNATIONAL PAVILIONS

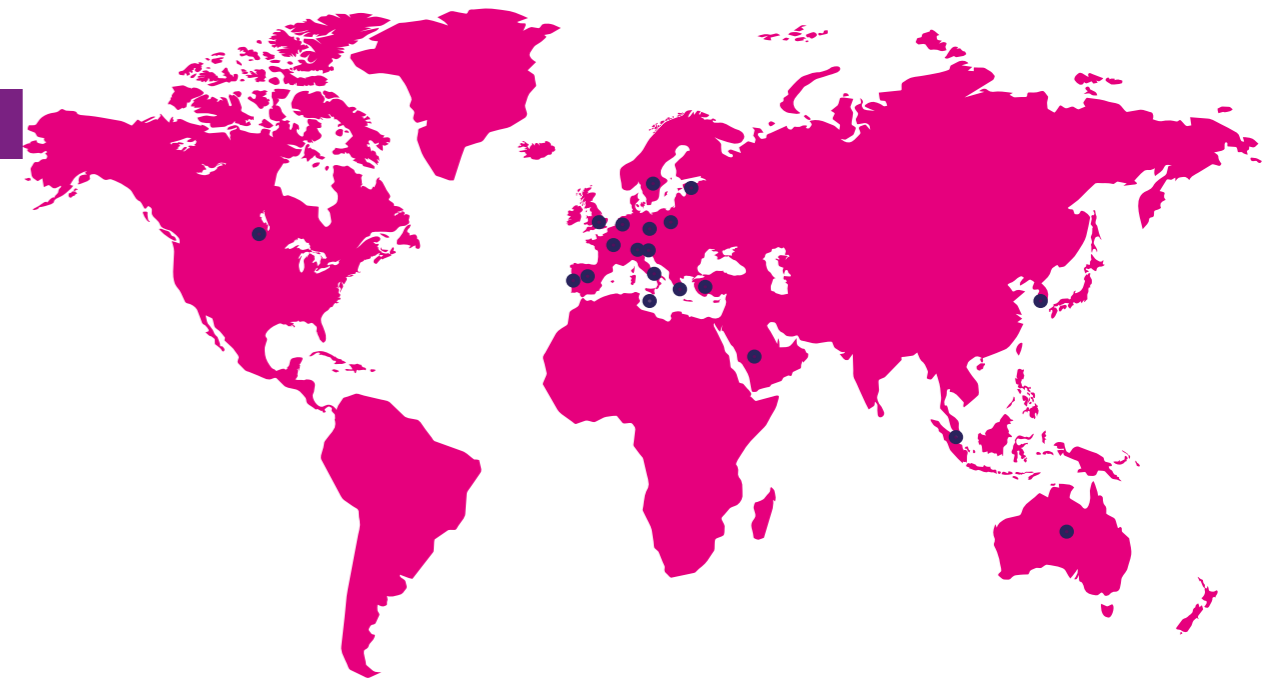


DSEI WAS HONOURD TO WELCOME **90%** OF THE **TOP 100** DEFENCE COMPANIES TO THE 2021 EDITION

INTERNATIONAL PAVILLIONS

This edition of DSEI played host to 21 international pavilions, including Portugal who joined us for the first time.

- Australia • Austria • Belgium • Canada
- Estonia • France • Germany • Greece • Italy
- Kingdom of Saudi Arabia • Malta • Poland
- Portugal • Republic of Korea • Singapore
- Slovenia • Spain • Sweden • Switzerland
- Turkey • UK



DSEI was a great opportunity to study and explore the UK landscape. We will be back in 2023 and investing more."

Portuguese Pavilion Exhibitor



This year's DSEI was all about quality. We spoke to potential customers from US and UK government organisations."

**UK Defence Sales Manager,
Exensor Technologies,
DSEI Exhibitor**

THE DSEI AUDIENCE

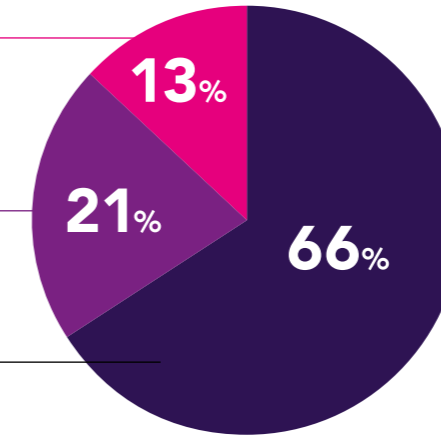
20k+ ATTENDEES
50% OF VISITORS ATTENDED
 ON 2 DAYS OR MORE

AUDIENCE BREAKDOWN

PUBLIC SECTOR/
GOVERNMENT

MILITARY

INDUSTRY



TOP VISITING COUNTRIES



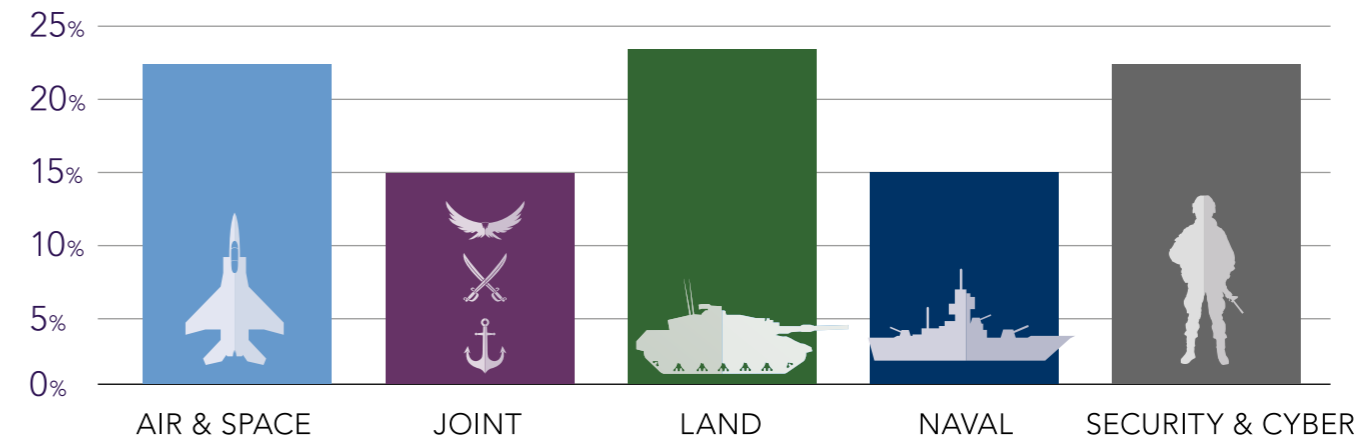
ATTENDEE OBJECTIVES

47%
 attended DSEI to
 buy & network
 with suppliers

30%
 attended to
 meet with new or
 existing customers

23%
 attended to keep
 themselves informed
 of the latest
 developments in
 defence & security

DOMAIN INTEREST



EVENT HIGHLIGHTS



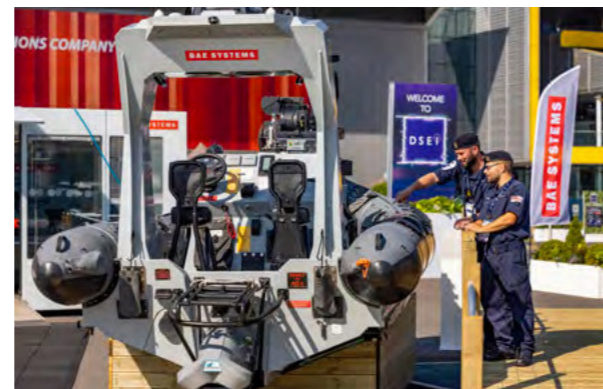
▲ Visiting Warships

DSEI was honoured to welcome five vessels to the dock edge in 2021. Four Royal Navy Vessels (HMS Argyll, HMS Biter, HMS Magpie and HMS Ranger) were joined by the BNS Pollux from Belgium.



▲ Waterborne Demonstrations

DSEI's daily waterborne demonstrations are a visitor favourite and a visual highlight. The demonstrations showcased the maritime capabilities of DSEI exhibitors and could be viewed from a purpose built grandstand. This year's exhibition welcomed boats from AB Volvo Penta, Berthon Boat Company and Cox Powertrain Ltd, Allsalt Maritime, Saab, Atlas Elektronik and Survitec.



▲ East Terrace Display

East Terrace at DSEI 2021 was an outdoor showcase of the latest equipment and capabilities from exhibiting companies. This year's display included the ARCHER Mobile Howitzer from BAE Systems, the most modern, wheeled 155/52 calibre system in operation today. Among the other exhibits was Saab's multi-mission surveillance radar, the Giraffe 1x, and the Inflatable Walls Training System from Survitec.

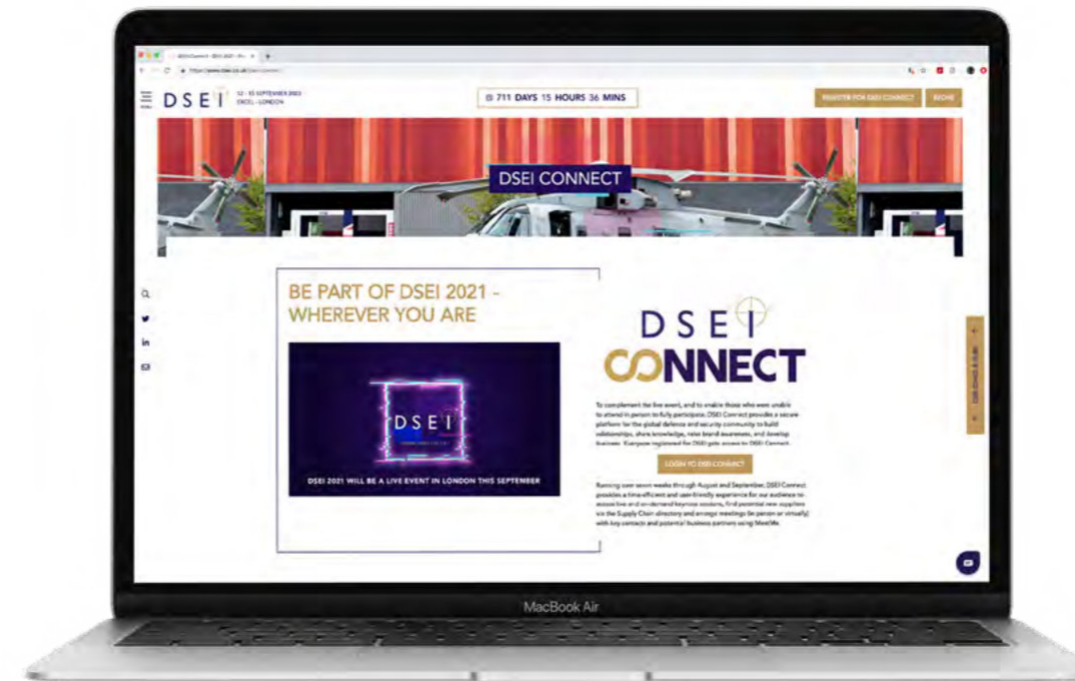


◀ Content Programme

Under the theme of Integrated Responses to Future Threats, the DSEI 2021 Content Programme explored the impact of multi-domain integration on future operational requirements.

Highlights included:

- 1 Keynotes from Ben Wallace MP and US Deputy Chief of Staff, US Army, CIO of the CIA, and UK MoD Space Directorate forward agenda launch by AVM Harv Smyth
- 1 Launch of the '30 by 30' equality charter by Sir Simon Bollom, DE&S and Women in Defence UK



DSEI Connect – NEW FOR 2021

New for 2021, the online platform and app, DSEI Connect was launched to complement the live event and to enable those who were unable to attend in person to fully participate. Users were able to catch up with keynotes and seminar content from the live event, browse supply chain listings and arrange virtual or in-person meetings with suppliers or relevant buyers using the built-in meetings tool, MeetMe.



LAUNCHES AND ANNOUNCEMENTS



British military jet developer AERALIS announced the development of its pioneering modular military aircraft, entering a landmark Memorandum of Understanding (MoU) with Rolls-Royce to meet the company's propulsion requirements.



Raytheon UK announced a partnership with the UK MoD to provide a High Energy Laser Weapon System (HELWS). A demonstrator of the system will be installed on the UK Wolfhound land vehicle and provided the MoD for a six-month trial from Spring 2023.



The Science Inside

The Defence Science and Technology Laboratory (Dstl) announced a study into Uncrewed Ground Vehicle (UGV) concepts to explore cost effective solutions to protect UGVs from threat and provide specific armour and technology that will ensure high levels of mobility, survivability and mission availability to support crewed platforms in battlefield warfare.



The British Army announced the electrification of its battlefield vehicles to focus on an increase in the use of batteries, sustainable energy and hybrid electric drive technologies across its vehicle fleet.

THANK YOU TO OUR SPONSORS & STRATEGIC PARTNERS



PREMIUM PARTNERS



MEDIA PARTNERS



OFFICIAL ZONE PARTNERS



OFFICIAL HUB PARTNERS



Getting in touch with us

PAULINE PILTANT

Managing Director

+33 (0) 1 78 90 37 98 ext 3
p.piltant@pandci.com

KIM DAO

International Sales Manager

+33 (0) 1 78 90 37 98 ext 1
kim@pandci.com

OFFICE

SAS PILTANT & CO

72, rue du Faubourg Saint-Honoré

75008 PARIS, FRANCE

contact@pandci.com

—exhibit with—
P&C
International

—exhibit with—
P&C
International

Organised by

